

Northern Integrated Commercial Fisheries Initiative

Ensuring Capacity for Opportunities

WHAT ARE YOUR POTENTIAL OPPORTUNITIES?

1. _____
2. _____
3. _____

WHAT DO YOU NEED TO BE READY FOR NEW FISHERIES OR NEW OPERATIONS?

1. _____
2. _____
3. _____

ARE ANY OPPORTUNITIES UNIQUE TO THE NORTH?

Understanding Markets and Product Value

WHAT IS THE VALUE OF YOUR PRODUCTS?

1. Is there more value selling closer to home (e.g., industry development contracts, local restaurants, etc.)?
2. What are the opportunities for community processing, transportation, marketing, etc.?
3. Are you able to achieve and sustain profit?
4. Do you achieve quality control of your products?

Business Planning for Fisheries Stabilization

WHAT IS THE OPTIMUM NUMBER OF LICENCES OR QUOTA?
